



Two Swiss companies featured on CBS News

JESA SA supplied the ball bearing which is essential for the operation of the new FELCO SA electric pruning shears. The collaboration between these two Swiss companies is illustrated in a CBS News video.



CBS NEWS - Global Thought Leaders

JESA SA, a manufacturer of ball bearings in Villars-sur-Glâne (FR), is featured on the CBS News website. The Fribourg-based company was selected to be part of the “Global Thought Leaders” series of company portraits. Through short videos, this series highlights companies from all over the world which stand out due to their inventiveness. *“We were flattered to be approached. It’s a form of recognition,”* explains Arnaud Lienhart, CEO of JESA SA.

The company specializes in the development of customized solutions. *“We do not have a standard range of ball bearing models. Each of our products is tailored. Our principle is to listen to the customer’s needs and develop the appropriate solution,”* says Arnaud Lienhart.

A solution for FELCO

A perfect example of this application is shown in the CBS News video: the collaboration with FELCO SA. The world leader in pruning shears consulted us for the development of its latest model of electrically assisted pruning shears. *“We needed a very special ball bearing that was light, compact and, above all, able to withstand heavy loads when cutting. JESA was the only company that was truly customer-oriented and tried to understand our problem in order to provide a solution,”* explains Stéphane Poggi, co-CEO of FELCO SA.

A ubiquitous component

JESA SA is present on niche markets where extreme precision, manufacturing quality and specificity are essential. The company works for industry, the automotive sector, construction and medical and consumer goods in general. As Arnaud Lienhart points out, *“Ball bearings are a component that can be found everywhere in technologies involving mechanical parts in motion.”* JESA ball bearings can be found in sports cars as well as in drills, conveyor lines, sheep shears and roller-skates.



photos credit: tripack.ch

JESA. bearing solutions

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Currently, the company intends to strengthen its research and development cell. *“We are working on the use of new polymers, for example. And on ball bearings that are insensitive to impurities.”* The long-term objective is to gain new market shares by offering ever more innovative solutions. The CBS News video will undoubtedly have a beneficial effect. *“We hope to gain visibility with this film, which illustrates our skills and our specific features.”*

JESA SA

Founded in 1969, JESA SA is a specialist in ball bearings and other rotating solutions. Its factory in Fribourg employs around 100 people and carries out most of the manufacturing operations, including plastic injection. Only a small proportion are entrusted to local subcontractors. JESA SA is present on all five continents, and even has a production unit in China, which works to Swiss quality standards.

FELCO SA

FELCO SA is the world leader in professional pruning shears and cable shears. The company was founded in 1945 by Félix Flisch. Today it is still owned by the founder’s family and employs 200 people. It produces more than one million manual tools and 200,000 industrial tools each year, 90% of which are exported to over 100 countries. The company is particularly committed to sustainable development, both internally and externally.



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